



THE AVASTAR

Your World. Your Voice.

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EXCLUSIVE: SEXY BUD LINGERIE WINNER SCARLETT

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UPROAR OVER ID CHECKS

By LEIDER STEPANOV

THE Lab will impose its controversial age verification system - amidst a storm of criticism. Avatars will need to provide proof of their RL identity before they are allowed to enter areas with adult content.

Verification plans spark fears over privacy loss



FULL STORY: SEE PAGE 3

INSIDE OPINION

"No - I will not give my social security number and personal details to Linden Lab (who sees me as a lab rat) and even less to a company I know nothing about."

YOUR MAIL p.13

"What bugged me about Robin Linden's post was the garbage she spoke in defence of the move. Trust? Like the trust residents who invested in casinos had, that you wouldn't ban gambling without warning, Robin?"



LEIDER STEPANOV p.14

WRITE FOR THE AVASTAR

HAVE a story? Want to work for The AvaStar and earn big L\$? Send an email to newsdesk@the-avastar.com.



NUMBERS OF THE WEEK

80 ... per cent more residents visited the Playboy sim this week than the last - bored gamblers seeking refuge, maybe?

800 ... SL residents revealed their RL identities at the SLCC 2007 in Chicago last weekend.

140,466 ... is the combined profit in L\$ of the 20 top fashionistas in SL, according to Celebrity Trollp.

FAR OUT, VIRTUAL MAN



HIPPY avatars were still enjoying the 38th anniversary of the Woodstock festival - two weeks after the SL celebrations finished! Pic by Veronica2Vixen Devoix.

THE AVASTAR STAFF CEO

Lorenz Philbin

BUSINESS MANAGER

Ikarus Santos

EDITOR-IN-CHIEF

Regis Braathens

ASSISTANT EDITOR

Leider Stepanov

WRITERS & CONTRIBUTORS

Randi Barracuda, Honey Bender, Tina (PetGirl) Bergman, Zelmo Boucher, Isabel

Brocco, Callie Cline, Gaetana Faust, Lionila Lightfoot, Gwyneth Llewelyn, Manta Messmer, Dylan Miles, Coyne Nagy, Pham Neutra, Petronilla Paperdoll, Carrie Sodwind, Deeep Witte, Babu Writer, Trick Mertel, Viscount Lisle, Kitty Otoole, Morrhy's Graysmark

GRAPHIC DESIGN

Raoul Cimino, Gordon Yue

ADVERTISING & DISTRIBUTION

advertising@the-avastar.com www.the-avastar.com

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ID CHECKS SPARK PRIVACY FEARS

By LEIDER STEPANOV

LINDEN LABS GIVE GO-AHEAD TO AGE VERIFICATION SYSTEM

THE VOICE OF THE PEOPLE

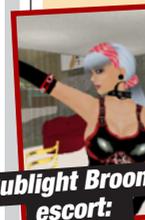
WHAT DO YOU THINK ABOUT AGE VERIFICATION?



Tempest Laval, stripper:

"That's kind of personal information to give out but I see exactly

why they need to do it - I've run into some as young as 13 but it's going to hurt business as a lot of people will simply not want to share that kind of info."



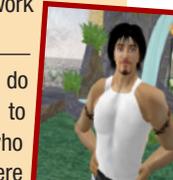
Sublight Broome, escort:

"I will not give that kind of info to anyone on the net. It is too easy

for identity theft even if I couldn't work here."

"We do our best to monitor who works here and who patronises the club already, through the interview process and by asking our employees to keep their eyes and ears open. Avatars that are not of age usually give themselves away during conversation."

Skates Coronet, club owner:



THE Lab is set to impose its controversial age verification system on SL amidst a storm of criticism from residents.

Avatars will need to provide proof of their RL identity with a passport, driving license or national ID card before they are allowed to enter areas with content which is "explicitly sexual or excessively violent in nature". Estate owners must flag up as restricted areas which fit in with the vague description - although the penalties for failing to do so are unclear. Details of the move, announced by Robin Linden on the official blog on Wednesday, have left some feel-

ing confused, with the Lab putting the onus of complying with RL laws onto residents.

DISMAYED

There was also a suggestion of extending the system, which is currently strictly voluntary both for residents and land owners. Robin wrote: "Identity verification will only be required at this time for access to restricted content." The system is currently in beta and is due to be fully implemented later this year. In a move seemingly designed to persuade residents to sign up straight away, it will be free to verify an identity to begin with, but charges will

be introduced later. Many dismayed residents have threatened to leave SL over what they see as an invasion of privacy.

PROTECTION

In the comments on the official blog, Delgado Cinqutti said: "My RL has never been the issue of focus in my imaginative little world. Who I am, the real person, is really nobody's damned business." Not everyone opposes the move, with some seeing the system as a means of protecting minors from adult content. Jdtrue Writer said: "What part of voluntary don't you get? It means if you don't like it or don't want to use it then DON'T."

BOOT THIEF OUT!

ACCUSATIONS OF COPYING SEE DESIGNER KICKED OUT OF 12 MALLS

A FASHION store owner has been thrown out of 12 malls over claims she copied another designer's work.

Bax Coen says that Panjomy Ames of Armyst Designs ripped off a pair of her boots and

sold them as her own work. Although Ames says she is innocent, and that in fact Coen was the one who copied her, 12 mall owners have removed her from their sims. Some landowners have even refused to return Ames rent she had paid in advance. Coen, who believes plagiarism is endangering SL's culture, said: "I believe that fighting copycats is a matter for the SL community. I presented mall owners with conclusive evidence to back up my claims because they have a strong interest not to sell any illegal goods and will support efforts to prevent theft of intellectual property."

IMPOSSIBLE

Ames insists that Coen stole parts of her design, and said: "I have been to the Lindens about this three times. This practice of copying kills every business in SL." Honest Forager kicked out Ames from her Dreamgirls sim, and told The AvaStar that she hoped the action would deter others from copying work in the future. Forager's co-owner at Dreamgirls, Jenny Thielt, disagrees, however, and be-

By CARRIE SODWIND



THE BOOTS: Panjomy Ames's on the left, Bax Coen's on the right.

lieves that copying is impossible to prove. She said: "If you take a look to any two high heel shoes they all have huge similarities." OliveEue Sholokov is the director of the SL Business Bureau, and she said taking action is the best way to deal with the growing problem of intellectual property theft: "Without law, SL is very difficult for people who want to practice legitimate business. This is a way of alerting other communities... a warning that if you do business with these people it is risky."



AGAINST THE BAN: Jenny Thielt

FOR THE BAN: Honest Forager



ACCUSATIONS: Bax Coen

LAB 'LYING' OVER GRIEFING ATTACK

BY COYNE NAGY



LAB SLAMMED FOR DOING NOTHING TO PREVENT GRIEFING BLIGHT ACROSS THE GRID

LINDEN Lab are doing nothing to prevent grievers wreaking havoc across the grid, according to a victim of repeated attacks.

A member of the security team for the Pontiac sims, which have come under a sustained onslaught from infamous griefing group the Patriotic Nigras, has accused the Lab of lying over their efforts to crack down on the problem.

ATTACKS

The woman, who asked not to be named for fear of retribution, said the Lab's failure to implement hardware bans – where

processor IDs are used to block specific computers from SL – is enabling griefing groups to continue their attacks. The Nigras themselves have admitted they would be unable to circumvent hardware bans.

FRUSTRATING

She said the Lindens were informed of the Pontiac attacks on August 19, but was told nothing could be done because those responsible do not appear on user lists. The griefing has since continued at frequent intervals. The woman told The AvaStar how the Nigras attacked with pornography and large prim

in an attempt to crash the sims, and how the Lab's reaction has made the situation more frustrating: "Linden Lab are lying and NOT banning these people."

SCUM

She also poured scorn on the efforts of the Nigras to disrupt the grid, and added: "These people are scum, they're just a bunch of kids out to cause as much damage as they can. It just p***es me off that they're allowed to get away with this. These people aren't fit to have a PC." Linden Lab declined to comment this week.

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TRIUMPH COVE: Music venue and fashion store

BY TRICK MERTEL

VENUES FACE CLOSURE

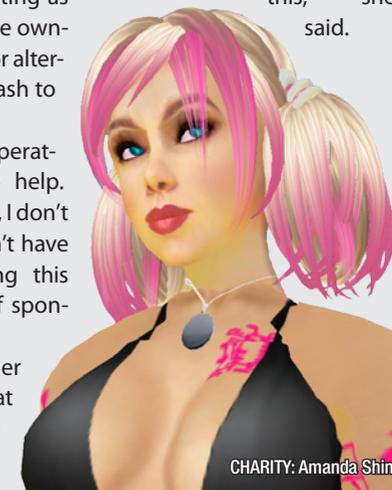
VENUES UNDER THREAT AS OWNERS STRUGGLE TO COPE WITH MOUNTING COSTS

AN increasing number of live music venues in SL are struggling to survive in the face of rising costs, with one recent charity event attracting just three punters.

The low turnout at the L\$250-a-head 'Rave for a Cause' event at Amanda Shinji's Parkade club on Friday, held in aid of the United Spinal Association, demonstrates how in-world music fans expect free performances – leaving venue owners with mounting costs. As revealed by The AvaStar in June, some owners who were having to fund live shows from their own pockets were planning to introduce an admission

fee for some larger events. But criticism from punters not happy at the prospect of paying put an end to the plans. With a single event costing as much as L\$10,000, venue owners are now searching for alternative ways of raising cash to keep them going. Shinji is able to keep operating thanks to outside help. She said: "I'm lucky here, I don't make a profit, but I don't have to worry about closing this place down because of sponsorship from Pontiac." Blaze Columbia runs her Triumph Cove venue at a loss, in order to send more customers to her

nearby fashion store of the same name. "There is really no way to make money by simply hosting live music other than this," she said.



CHARITY: Amanda Shinji

Summer 2007

INSOLENCE
Lingerie Skins Shoes

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INSOLENCE SKINS
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Four new makeups

softer neck

Enhanced, smoother
breast cleavage

UP IN FLAMES!

SL'S BIGGEST EVENT IN CONTROVERSY OVER MISMANAGEMENT AS BUILDERS DROP OUT

By CARRIE SODWIND

BURNING Life - the biggest event in SL's calendar - has been ruined by mismanagement, according to renowned in-world builders.

The festival, which takes place in the last week of September, brings together creative projects from SL's top builders. In the past, it has been organised by the Lindens, but this year resident Vicero Lambert took on the responsibility.

Since then, however, board members and builders are said to have resigned out of frustration with the new management. Builder Nebulosus Sever-

ine said: **"The new director is a control freak and a dictator. BL means a lot to its builders and participants, and I am saddened, outraged and disgusted with how this year's festival is being handled - the Burning Life 'Burners' have gotten burned."**

PROTEST

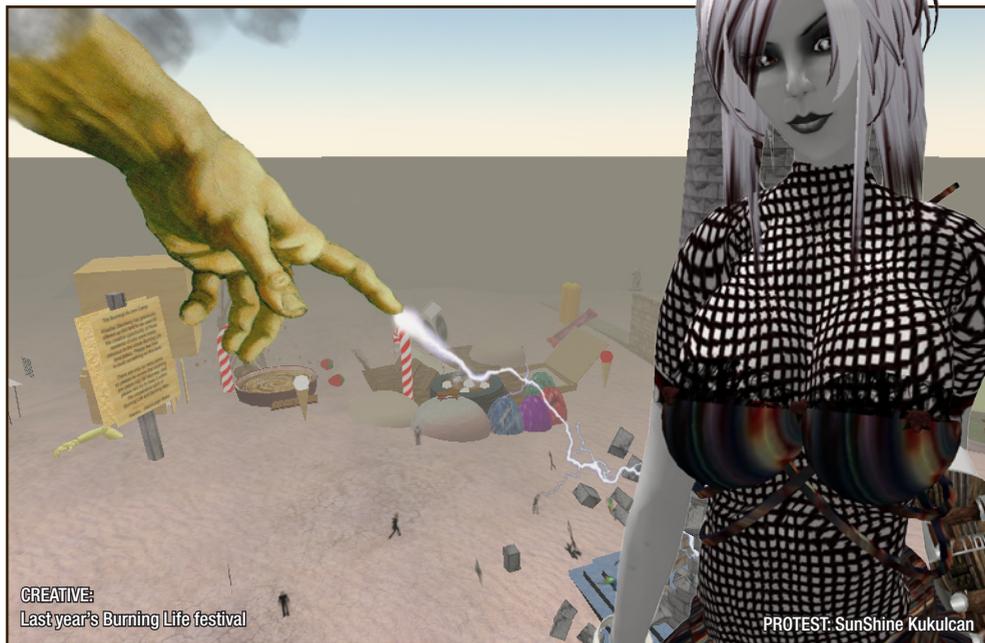
Chaotic and unfair land distribution, a restrictive theme and low prim limits have all had a negative impact on the festival, Severine added.

Lambert was unavailable for comment, although he was heavily criticised at a committee meeting this week. Sun-

Shine Kukulcan, who attended the meeting after pulling out of the festival in protest, is hopeful that more Linden involvement will help the situation.

REQUEST

She said: "Iridium Linden stepped up to the plate and assisted in the dialogue trying to save the festival." Iridium Linden told the meeting: "LL as a whole has always valued resident creativity above all. This year, we received many requests that this event be more resident run and less Linden run."



CREATIVE: Last year's Burning Life festival

PROTEST: SunShine Kukulcan

NEWS BITES!

KIMBER PULLS THROUGH OP

BRAVE cancer patient Kimber Enoch has pulled through a life-saving operation on Monday. After three days with no word from Kimber, her worried friends were elated to receive the good news from her mother.

SL EMBASSY FOR BALTIC STATE

ESTONIA will launch an in-world embassy on November 11. No RL services are on offer but there are plans to host press conferences, concerts, and exhibitions.

PHIL'S FOOD UP FOR DISCUSSION

PHIL'S Supermarket Supremo Phil Lempert held a discussion on The Future of Food on Food Island. The informative discussion, the first of many, also covered the impact of GMOs and food safety.

JAPANESE BANK TO LAUNCH IN SL

MIZUHO Bank will be one of the first corporations to take up residence in the new Tokyo sims. The firm is considering connecting services in SL to their RL internet banking system.

BLACK AVATARS AND PROUD OF IT

By DYLAN MILES

HAVE you ever stopped and asked yourself how many black people you saw in SL today?

"Not very many" would probably be the answer. Yet there are a few who do choose to create a human avatar which doesn't have the standard white SL skin.



MINORITY: Naturelle Santos

When Erika Therman asked herself that question, she decided to do something about it - and came up with some astonishing results.

ABUSE

Erika swapped her blond Malibu look to become a black woman for three months, and was staggered by the response. Some friends shied away from her and guys

started hitting on her in a disrespectful way. "For some of the comments they made I could have easily filed an abuse report against them with Linden Lab," she said. Erika ended up losing a couple of what she thought were good friends who simply stopped IMing.

CELEBRATE

Many residents, however, believe SL is a tolerant society. Naturelle Santos says she wears a black skin because she is black in RL and proud of it: "There isn't so much choice for black skins as there is for white skins, but I was able to find a skin I really like. "I've been in SL for almost a year and I've never had any problems because of my skin colour." For many residents who are not white in RL, SL is the perfect place to celebrate their identity. Shay Hennesy, founder of the Omega Phi Chi group for residents of Asian, African American and Latina descent, said: "I change my outfits, I change my hair, I change my body, but I never change my heart."

NICHOLAZ IS TOP HIPPO

COYNE NAGY

LINDEN LAB AWARDS RECOGNISE OPEN SOURCE COMMUNITY AT SLCC

NICHOLAZ Beresford scooped the top prize at Linden Lab's Hippo awards at the SLCC in Chicago.

He was named Contributor of the Year in the awards, which recognise those who have helped develop SL over the past year through open source work.

"The whole open source part is just another aspect of 'Your world, your imagination,'" he said, "and while I came out as the Hippo of the Year, the ones who won the other categories are as important as I am and so are those who got the honorary mention and the others who contributed but were not mentioned."

As overall winner, Beresford picked up the main prize of an Apple laptop. Alissa Sabre, Able Whitman, Gigs Taggart and Strife Onizuka received US\$300 and land on the Hippotropolis sim after triumphing in different categories. They will return to judge the contest next year.



PRIZE: The Hippotropolis sim

TOP DOG: Nicholaz Beresford

Winners:

- Contributor of the Year – Nicholaz Beresford
- Best Feature – Able Whitman
- Best Contribution – Alissa Sabre
- Best Bug Hunter – Gigs Taggart
- Best Community Organiser – Stife Onizuka

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SECOND RATE? NOT ME!

Hey Regis,

I FELL in love with Second Life at first sight. This imaginative, growing, hurly burly world still taking shape.

So for the first time in my life I gave away my credit card number on the net. Started buying land, not to make money - just to build, script and be on.

Now I've reached concierge status at a cost of \$125/month. That's a lot of money to

me, but worth every penny. But no - I will not give my social security number and personal details to Linden Lab (who sees me as a lab rat) and even less to a company I know nothing about. Neither of them is going to reimburse us should our details leak. I'm over 18. I do not and will not have mature

content on my land. But mature content is all over the place. And I'm certainly not going to pay US\$125/month to be a second rate citizen with limited access. So help me out here. What do I do? Hope this comes to nothing or sell off land so I get a fee more compatible with a second rate citizenship? If many do

that land prices are going to go down.

By Wilma Philbin

L\$500
E-MAILS
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SL HEADING FOR DICTATORSHIP

Dear Regis,

I HAVE invested a lot of time and money into SL and I am now worried about the future that the Lindens have in store for us. If the Lindens are watching over us, who is watching them?

I read in The AvaStar last week that the Linden family once again grew in size. This is normal progress for any SL or RL organisation, but I began to think about how powerful the Lindens are becoming and how they have nobody to answer to.

I worry that SL is becoming a dictatorship. The Lindens wielded their power recently when they imposed the gambling ban without warning. If they continue to be unaccountable, who knows what they will do next?

We have no protection against Linden Lab and no guarantee of our future in SL. RL dictatorships have had disastrous endings, which might be recreated if the Lindens keep acting without our consent. As residents we must unite and make LL answerable.

By E.S.

GUILD HAVE RIGHT IDEA

Hey Regis,

I READ an article last week about a guild being formed to monitor bad building by Polish developers.

Good on Cezary Fish and the Polish Guild for taking some sort of quality control on board! A lot of people are using SL as a way of seeing world tourist destina-

tions. Obviously, it is never going to be the same as the real thing, but you can see lots of world famous sights here at the click of the finger. The Mexican Chichen Itza archaeological site is amazingly similar to the real thing, even

if climbing to the top is not nearly as strenuous! However, it is true that anyone here

can put the name of a RL country or place to their sim, without thinking of the consequences to the effect of the reputation of that place. Not naming any names, I have seen this a countless number of times. For example, I am rather embarrassed to visit the SL version of the place where I am from. I wish the quality control police would go there too, because it's really rather nice in RL. By P.O.



POLISH FURY: Cezary Fish



LEIDER STEPANOV

AGE VERIFICATION IS NOT ABOUT TRUST

PLEASE SEND ME YOUR COMMENTS: newsdesk@the-avastar.com



Second Life is a 3D online digital world imagined, created, and owned by its residents...but controlled by Linden Lab

LINDENS BOSSES SHOULD STOP TALKING GIBBERISH WHENEVER THEY OPEN THEIR MOUTHS

"TRUST is the foundation of our society." Oh really? What infuriates me about Linden Lab is the way they communicate with the world. Whether or not you agree with their more controversial moves, they continue to treat you like you are nothing. A good example was this week's blog post about the introduction of age verification, which included this column's first sentence. Putting to one side whether this is a wise move, what bugged me about Robin Linden's post was the absolute garbage she spoke in defence of the move. Trust? Like the trust residents who invested in casinos had, that you wouldn't ban gambling without even one word of warning, Robin? Do me a favour. **CONTROVERSIAL** This isn't about trust, you know it and we know it. So why not tell us what is actually going on? But then you wouldn't be able to palm off all the actual responsibility of age verification onto us, would you? Truth is, age verification itself needn't be so controversial. If the authorities are breathing down your neck about all this, then tell us that it is a legal requirement for you. Frankly, I totally agree with any effort to prevent minors accessing adult material, although heaven forbid they ever discover the World Wide Web. As long as Linden Lab keeps up this lack of transparency, too many residents will lack a crucial factor in making SL a success – trust.



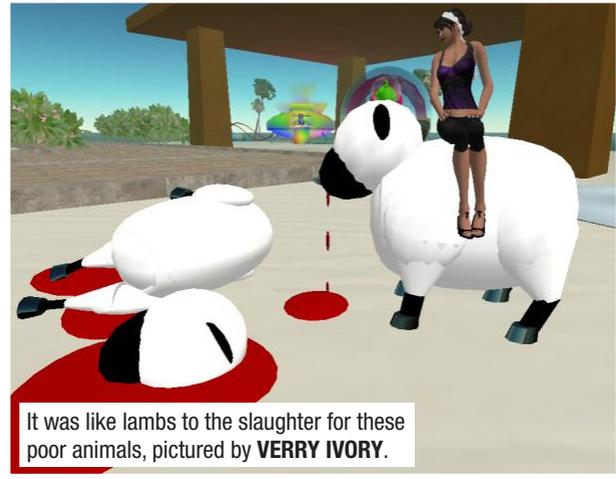
BLOG: Robin Linden

FAIR play to Phil Linden for admitting the Lab's service was not good enough at the SLCC (see page 17 for a full report). But isn't it strange how he is always happy to talk about these things at a publicity-heavy conference, but never when residents ask him directly?

Winners	Losers
<p>CHILDREN: For all the furore surrounding age verification, at least it will help prevent minors from accessing the main grid. They'll have to go dig up coal somewhere else now...</p>	<p>PRIVATE PEOPLE: How many of you want Linden Lab to know your name, who you are, how old you are etc? What about giving them your passport/national ID number? Didn't think so.</p>

L\$500 PIGS OF THE WEEK

yourphotos@the-avastar.com



It was like lambs to the slaughter for these poor animals, pictured by **VERRY IVORY**.



It's a dog's life – as discovered by **SANNY YOSHIKAWA**, who ended up with AVASTARCHI – a free gift from The AvaStar to all members of our readers' group – sitting on her head!



Avatars will do anything for money – just look at this poor old 'witch' being hanged for her sins, all in the name of earning a few L\$ at a strange camping spot. Pic by **DACHO TENK**.



AMARYNTH EMMONS is pictured here pondering **JURIA YOSHIKAWA**'s week-long underwater exhibit at the IBM sim called The Garden Electric.



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Sebastian Otaared, Initiator web3Dcamp

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WE MUST RAISE QUALITY - PHIL

By COYNE NAGY

PHILIP LINDEN ADMITS AT SLCC THAT SERVICE IS NOT GOOD ENOUGH

LINDEN Lab is making a profit – despite providing a service which is nowhere near acceptable.

That was the frank admission from Lab CEO Philip Rosedale, aka Philip Linden, speaking at the SLCC in Chicago this week.

In an interview with Reuters, he acknowledged that the quality of SL must improve for it to be a long-term success. He described LL as "roughly profitable", with a steady growth of the in-world economy helping to increase the flow of money back to the Lab in the form of tier fees, despite the impact of the recent gambling ban. But Philip did concede that success on the balance sheet brings a greater responsibility to residents, something that has not always happened so far. He said: "We're at a place where we've demonstrated that the virtual world can exist. Now we need to make it high

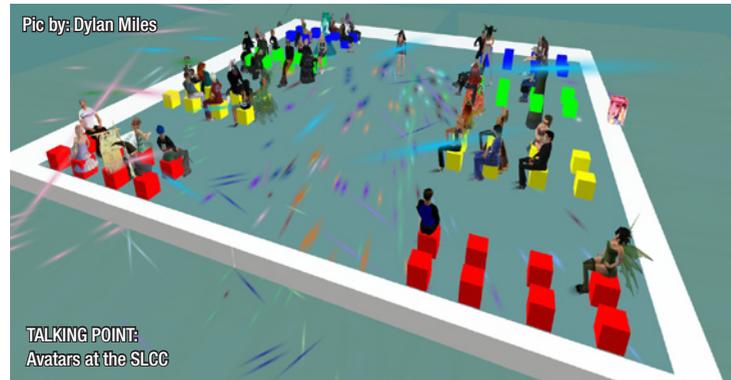
quality so it does continuously support the activities and desires of the people who are using it. We've got to increase the quality."

DESIRE

The long-term plan of open sourcing the server code will create possibilities, according to Philip, with residents hosting their own servers. He added: "There will be a tremendous desire by people to link those servers together and be on our network so they can have access to the largest base of people. We believe we can reasonably make money - barely make money - by just charging access to the system."

There was good news for big business in SL, meanwhile, when Coca Cola's Mike Donnelly told the conference the drinks giant's Virtual Thirst campaign had been a success: "We are pleased with the results and will continue to participate in SL as part of an integrated marketing plan."

Pic by: Dylan Miles

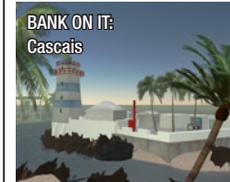


TALKING POINT:
Avatars at the SLCC

ESPIRITO DO SL

THE beautiful RL Portuguese town of Cascais has been recreated in SL for the launch of a major bank.

Bosses at Banco Espirito Santo, one of the largest financial groups in Portugal, are determined to make their presence in SL more than just another empty private island with a shiny building. Instead, the bank's headquarters on the Hunbglump sim include replicas of the Guia Lighthouse, the Cidadela fortress and the Marechal Carmona park.



MONEY TROUBLE

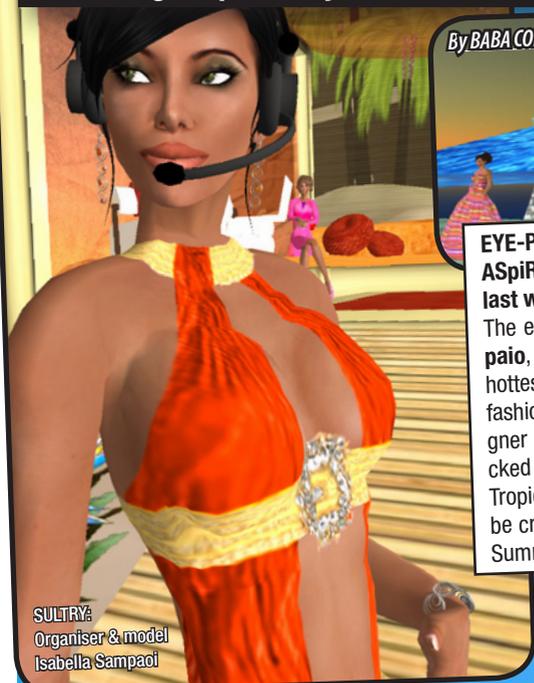
ALLENVEST Financial is the latest SL bank to suffer from cash flow problems.

The cancellation of bonds by a major investor left them with low money stocks and they have warned that account withdrawal limits will be re-adjusted frequently over the next two weeks. Rock Insurance has also cancelled their depositor insurance policies with this bank as they believe the risk is now too high.

a-stars



A-STARS gossip with Dylan Miles and Babu Writer



SULTRY:
Organiser & model
Isabella Sampaci

By BABA COEN

MISS TROPICS FINALISTS:

Feles Seitan, Dendre Benelli, Leisa DeCuir, Summer Deadlight (winner) and Ivette Television



EYE-POPPING exotic beauties strutted their stuff on ASPIRE Isle in a bid to win the title of 'Miss Tropics' last weekend.

The event, organised by L'Oréal winner **Isabella Sampaci**, was a colourful beauty parade of some of SL's hottest women. A star-studded jury including AvaStar fashion columnist and SL celeb **Callie Cline**, top designer **Shiryu Musashi** and model **Delaney Renoir** picked gorgeous **Summer Deadlight** as this year's Miss Tropics. The stunning Neko said she was honoured to be crowned Miss Tropics. Watch this space for more of Summer!

SLCC party

KINKY bondage parties kicked off at the 3rd SLCC in Chicago, but residents celebrating in-world did so in a more orderly fashion.

Whilst some residents caught the action at the four listening stations, many others took part in the festivities, including live music by **Chelle Moore**, streaming from Chicago, an Asian Fashion show at Artropolis, Sumo Wrestling, Owl racing at Elven Glen and rare sightseeing balloon tours!

ROCK ON:

The 'rock-N-fashion' party at Motorati kicks off



HOT AIR: A fun ride



HEY MR DJ:

Lizbeth Ladybird and Callie Cline dance around DJ Shane Hornet at the SLCC Ball



WINNER: Aelus Janus

AELUS Janus took top honours at the Summer Sumo Grand Bashi beating **ZATZAI Asturias** in a tie breaker match - having only made his debut one day earlier at the SLCC event!

By DYLAN MILES



DREAM TEAM:
Singer Rola Hykova and keyboard player Franko Philbin

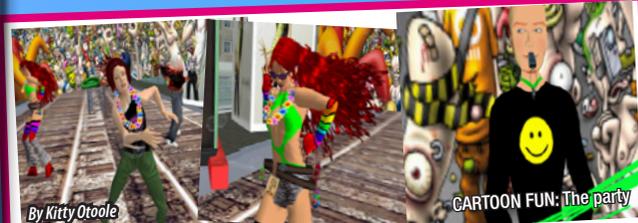
THE UKD Project held their third SL gig at Galveston Island on Saturday drawing a large crowd of enthusiasts. The 'United Kingdom Delight' band played many original songs including 'Shine' and 'Alien Voice'. **Rola Hykova** wowed onlookers with her remarkable voice, combined with subtle keyboard sounds of **Anto Cale** and **Franko Philbin** on the drums. Fan **Bibabu Mayo** said: "UKD has a unique style that sets them apart from other bands. Whenever they perform I make sure to be there, I know all of their songs and love them."



BEAUTIFUL... VOICE!
Rola Hykova



TOP SHOW:
Army of fans turn up to support



By Kitty O'roole

CARTOON FUN: The party

A GLITTERING party and firework display marked the grand opening of the **Bringmann & Kopetzki** exhibition at newBERLIN. The duo are hugely influential to the German Techno music scene, and have had their artwork featured in music videos and clubs. DJs **Zap Hax** and **Berlina Boa** entertained revellers with old-skool rave tunes at the event.

gossip

AN insider at the BudSelect Lingerie model contest said that shocked judges ordered some of the models to change their outfits - as they looked too slutty for the show!

oh.my.god!

A-Stars can reveal, that US rap giant **50 CENT** will be attending a live in-world Q&A at Pontiac garage on Sep 10 to promote his new album. For more details this week - join the AvaStar Reader's Group.

SPOTTED!



By Isalde Flamand

TOP guitarist and singer **Freestar Tammis** spotted here giving a gig at Nantucket. But whose that in the background - her ghost siamese twin?

POSTER POWER!

Sexy fashionista **SCARLETT NIVEN**
won the Budweiser Select
Lingerie Legend competition

**THE
AVASTAR**
Your World. Your Voice.

SCARLETT



STYLE

PICTURES BY VALERIE MCDUNNOUGH

A BRAND new burst of Eastern-influenced designs pumped last week's SLCC with a richly colourful and cultural energy. The team of top designers, models and organisers demonstrated SL fashion's influences with vibrancy.

MODEL: YUMI DARKES

Moro Princess from designer Elle74 Zaftig of Bellissima! Rivulet (115, 130, 25)

MODEL: YUMI DARKES

The June Series, Cheong Sum version by Nicky Ree Plush Lambda (238, 40, 27)

MODEL: SUNSHINE KIT

The Jade Series from Nicky Ree Plush Lambda (238, 40, 27)

MODEL: YUMI DARKES

Long skirt from Mei Series by Nicky Ree Plush Lambda (238, 40, 27)

MODEL: ARIAL CAMPBELL

Thorn of Beauty from Bare Rose Designer June Dion White Wolf (133, 108, 30)



callie cLine's STYLE HOTLINE POPULAR PINK PLEASES PLENTY!

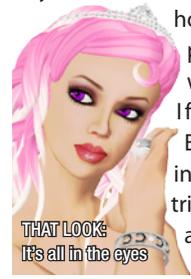


IT WASN'T MY FAVOURITE COLOUR, BUT I GAVE IT A GO AND NOW I JUST LOVE IT TO BITS

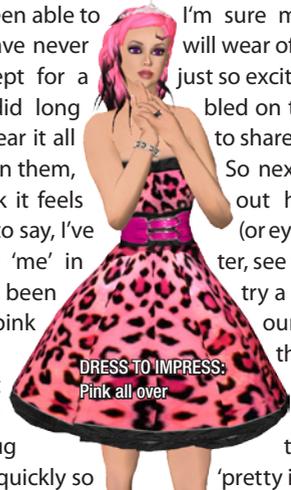
PINK - one of the most popular colours for girls everywhere! I've recently come to have a new little love affair with pink, maybe because we're pretty far from Valentine's Day, Mother's Day, Easter and any other holiday where pink is everywhere. I found this free ETD hair in my inventory, and I tried it out with a new dress I was working

on and I have NOT been able to take this hair off. I have never worn pink hair except for a modelling shoot I did long ago, but I see gals wear it all the time and love it on them, but never quite like 'me'. Well, I have to say, I've never felt more like 'me' in the past few days I've been wearing this cute pink hair!!! I don't wanna take it off, so I'm not gonna!! I know the fashion bug in SL bites often and quickly so

I'm sure my pink phase will wear off soon, but I'm just so excited that I stumbled on this look, I had to share it with you! So next time you go out hair shopping, (or eyes for that matter, see the pink eyes?) try a demo of a colour you NEVER thought you'd like - you may be surprised that you look 'pretty in pink'!



THAT LOOK: It's all in the eyes



DRESS TO IMPRESS: Pink all over

ADVERT

Advertisement for NEW FRENCH SIM perfume collection by Galeries Lafayette. Includes text: 'NEW FRENCH SIM', 'Galeries Lafayette presents its new perfume collection.', 'Play games, win prizes! LAFAYETTE BEAUTE 128, 128, 0', and 'You need some French :)'. Vertical text on the left: 'LAFAYETTE BEAUTE • lafayette-beaute.moonda.com'. Vertical text on the right: 'O MOONDA'.

DEVOTED TO FASHION



biancaF.
*itland2 * london * kosrae*

FUTURE FASHIONS

CHECK OUT THE TRENDIEST ITEMS ABOUT TO HIT SL STORES

By CARRIE SODWIND

SHAPED JETSETTERS

By SUITE 17

Curved sunglasses designed to complement the shape of the face.

Redspire (41, 22, 64)

L\$250



VENICE ELEGANCE

Classic pumps with finely detailed theatrical Venetian masks adorning the toe, and even smart labels on the inner soles.

By Yohmini Yoshikawa
Cartier (172, 149, 22)

L\$349



LAZY DAYS

This cute floral B-Line dress has lovely details like the little buttons, making it a must for any vintage lovers.

By PIN UP Dolls

Retrology (123, 241, 41)

L\$200

BASEBALL CAP

Finally a cap that gets it right – no hair patches, and fits nicely to the shape of your head.

By AYEKO

anyMOTION (76, 234, 226)

L\$99



ADVERT

Purple Rose Jewelry & More

Jewelry Super Store

Located @ Babeli (180,178,23)

INVENTORY SNEAK PEEK

BY ISOLDE FLAMAND

IRELYN CHRISTENSEN FROM INDUSTRIELLE

I LOVE THESE KILLER...

"...Tai dancer Sampots from Vlinder Reitveld at Vlintuition. Cultural fashions catch my eye in RL as well as SL.

"What a great bonus too that jewellery and shoes come with!

"Even in a crowded sim full of gorgeous avatars, the intricate design and beautiful colours make you stand out."



I AM A BIG FAN OF...

"...Antonia Marat and my favorite thing in her store Artilleri is this hair, Charlotte v.1 in black. I love all the vintage styles that Antonia has available but Charlotte is the best. It has climbed the ranks to be my main hair now."



I ADORE...

"...My primOptic glasses called Celeste. They are well designed by Nibb Tardis, very realistic, with enough options to choke a clothes horse! They make any av look way too cute. They also bring out my incredible eyes from Miriel Enfield which have yummy realistic catch-lights to make them sparkle."



WAIT A MINUTE...



By TINA (PETGIRL) BERGMAN

Art Deco Wall Clock

With pendulum
By lo Zeno
Crimson (15, 214, 25)

L\$400



Chalet Cuckoo - Edelweiss Musicbox
By Yrrek Gran
Jingyo (215, 182, 54)

L\$350



Retro Alarm Clock
in black
By Juro Kothari
Deneb (87, 152, 27)

L\$75

L\$150

Rotating pendulum clock 1.4
Type 'setup' to start
By Damanios Thetan
Damania (188, 86, 36)



callie cline in callifornia



stay awhile...
shopping • beaches • entertainment

NEW SIMS

THIS WEEK: A BEAUTIFUL CASTLE, A RECREATION OF A TOKYO SUBURB AND A SWEDISH ORIENTATION SIM.

By **TRICK MERTEL**

PROCLAIMED as the most beautiful castle in SL, the Victorianna Castle has been a year in the making and takes up almost an entire mainland sim.

VICTORIANNA CASTLE



The fantasy has to be put aside on occasion whenever the main SL road which passes through

comes into view.

Virtual Akiba is the latest project from Meltingdots, who have created sims for some of the biggest Japanese companies

VIRTUAL AKIBA



in RL. It's a two sim land which recreates the renowned Tokyo district of Akihabara, where the 'otaku', or Japanese computer geeks flourish. Its SL reincar-

nation includes a hover board track with free board rental.

STYLISH

The Scandinavian presence in SL continues to grow with the recent launch of the Swedish Orientation sim. It is a simple

SWEDISH ORIENTATION



and stylish build, although notable absences include flying instructions and inventory help.

MY TRAVEL TIPS

By **TRICK MERTEL**

BETTINA TIZZY runs the Not Possible IRL blog.

THE AVASTAR: Which sims have you explored recently?

BETTINA TIZZY: I went to Gazira Babeli's show at the Odyssey Project. It makes the best use of SL's capabilities - she's the non

plus ultra of coders, with a surprising sense of humour.

TA: Where do you hang out and relax?

BT: My favourite place to relax is the particle lab! When I'm not working, I go to my Chakryn Forest of course. It has just been registered with the SL Parks and Recreation Services and was built by a hobbit, Andrew Lowell.

TA: Where do you party?

BT: I kick back and shoot the breeze with

my hobos at Calleta.

TA: What sims do you find the most creative?

BT: Of course there is the Greenies Home Rezzable sim but everyone knows how extraordinary that is, and Dan-Coyote Antonelli's new show is a masterpiece.

TA: What are your top tips for exploring SL?

BT: Go immediately when you hear of something good. Try to talk with the creators. You can learn so much about the challenges they faced and gain true appreciation for what it took to make these things. And take friends!





For advice write to
Randi Barracuda at:
dearrandi@the-avastar.com

DEAR

AM I THE PROBLEM OR ARE ALL MEN JERKS?

ALL THE MEN I MEET WHEN I'M WORKING AS A STRIPPER TREAT ME LIKE DIRT

Dear Randi: I HAVE been working at this strip club in SL for quite a while, and am now one of the feature dancers. I have always found it to be an easy place to meet men. I generally enjoy the work, but there seems to be a lot of bad-mannered men interested in coming to watch us dance. Just last week I dumped my boyfriend,

who I had met at the club, for cheating on me with a fellow stripper who used to be my friend. And that was the third time I had cut a guy loose for cheating on me. I don't know what I'm doing wrong. Are all men just jerks, or is it something about me? — M.M.

Randi says: It may be old-fashioned thinking, but gentle-

men should not go to gentlemen's clubs looking for their future wives and neither should ladies take seriously sweet nothings from men who have paid to watch them dance naked. If you like being a stripper, so be it. But if you're looking to meet a nicer class of men, you're going to have to find them somewhere else.



CUTE BARTENDER ONLY HAS TIME FOR HIS JOB

Dear Randi: RECENTLY I got chatting with a very handsome bartender for over an hour. I found myself very attracted to him, and think he might be great relationship material. The problem is that he is always working in SL. Every time I sign on and see him, I ask him to meet me somewhere. But he always insists that I meet him at the bar where he works. I do enjoy our chats, but I can't get him to meet me in private. Should I just give up? — S.A.

Randi says: Don't give up yet, but you need to make your feelings known clearly and soon. He's obviously a hard worker and that's admirable. But if he was as excited about you as you are about him, he would do a better job of making time for you. Plan a wonderful date for the two of you for next Saturday. If he accepts, maybe a beautiful relationship will blossom. If he doesn't, it's time to move on.

TONGUE-TIED OVER MY EXOTIC FOREIGN AFFAIR

Dear Randi: I LOVE getting dressed to the nines and going to the dance clubs in SL, meeting lots of single men and showing them a good time. Last month I was in one of my favourite clubs, and I met a handsome, dark-skinned Asian guy who was a perfect gentleman and certainly kept me entertained all night! The problem is that he doesn't speak very good English, and now a couple of my best girlfriends are being mean to me for dating him. Should I give him up or ditch my friends? — L.B.

Randi says: Tell your friends how you really feel about the situation, and if they won't accept your guy for being a foreigner then ditch them indeed! You should keep him, but be very careful about correcting his speech patterns. Assist him when it is necessary, but always do it in IM. Give him the utmost respect, and never insult him by correcting him in public.

RANDI

The Virtual World's
No 1 Agony Aunt

ESCORT PAST STILL HAUNTS ME

Dear Randi: I USED to work as an escort - I found the adoration of men addictive, and it was very profitable. But then I went to an in-world church service, and it made me change my life. I quit my job and began dating a very sweet guy who attends my church. I have never told him I used to be an

escort, but I fear that a former co-worker is going to clue him in. I once stole her boyfriend, but that was another life, and I apologised long ago. She never accepted my apology, and I think she is about to try to get even. What should I do? — F.N.

Randi says: You may have a new lifestyle now, but that doesn't mean your past has disappeared. You must tell your new beau the truth, the whole truth and nothing but the truth. That way, you can deflect the evil intentions of that former co-worker - and if he's as sweet as you say he is, he should have no problem forgiving your past.

RANDI'S PHOTO CASEBOOK RAFA'S RL DILEMMA: WEEK 1



Jewelry Exposition

2007

September 15 - 22

8 days. Over 80 jewelers.

For eight days, over eighty of Second Life's jewelry designers will be gathered in one place. Jewelry Exposition features everything from casual jewelry to wedding sets, from anklets to hairpins, from delicate Victorian pieces to chic modern accessories. Add to that designer-run events and classes, a treasure hunt, and an auction benefiting the American Red Cross, and it's an event no jewelry lover will want to miss.

Presented by OnRez.com
<http://www.sljewelryexposition.com>



Freebies

SL's best
FREE stuff!

THIS WEEK: ISLAND HOPPING

By PETRONILLA PAPERDOLL

IF you have an empty-looking friends list you want to spruce up, why not try some random island hopping?

Jumping about from place to place can bring you into contact with some great people. A useful tool for island hopping is Registrator-Tron by Max Case, available at the Green sim (189, 167, 23). It is really simple to use – after wearing it, you can see it as a button on your screen. Touch it and

it will select a place for you to start exploring.

There are other functions, such as tracing sim hosts in advanced mode and helping the creator's Sim Neighbours project, which registers any places you have been to while using the Registrator-Tron. Max said: "The basic idea was just curiosity, and fun. I was exploring a lot at the time, and I really wanted a way to randomly visit sims."



CURIOUS: Registrator-Tron
creator Max Case

DO + DOS AND DON'TS OF VOICE CHAT - DON'T

By GAETANA FAUST

- + Click the box to Enable Voice Chat in Preferences/Voice Chat.
- + Check for white dots over avatars' heads to see who is using voice.
- + Run the Voice Setup Wizard in Preferences if you're not sure what settings to apply.
- + Choose whether to hear voices from the perspective of your avatar or from the location of the camera.
- + Use the Communicate window to call a friend.
- Leave all your other sound settings turned up when you're voice chatting.
- Assume everyone in the room can hear you if you are on voice. Some choose to leave it off.
- Close the Active Speakers box during a voice chat. It lets you know who is speaking at any given time.
- Try to voice chat without a headset.
- Forget to adjust your volume as necessary to hear and be heard.

My First Day in Second Life

By TRICK MERTEL

SL MUSICIAN DIDIER SOYUZ:

THE AVASTAR: How was your first day in SL?

DIDIER SOYUZ: I logged in and ended up getting a manga-style avatar. I spent a few hours going through the newbie lands. I thought it was fun, but I quickly learned that to move on you need to talk to people.

TA: What was your most embarrassing moment?

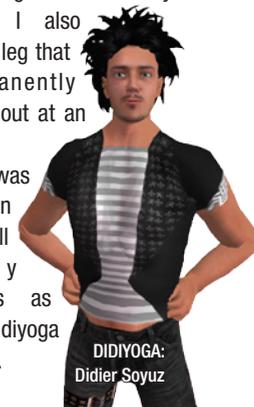
DS: It still happens! It is when my avatar rezzes as a female. My friends call me Deirdre when that happens. And my wig sometimes flies off and straps itself to my crotch.

TA: What was your funniest moment?

DS: The usual things happened to me because I didn't know how to control my avatar.

A car got stuck to my head. I also had a leg that permanently stuck out at an angle.

It was known to all my friends as my Didiyoga phase.



DIDIYOGA:
Didier Soyuz

HOT Slaggin'

ARTWORK:
Ermanno Spitteler

NUDE HEAVEN



© Andrea Manfredini 2007

THE GUIDE

TOP EVENTS AND ENTERTAINMENT

THIS WEEK: FISHING

OFF THE TRACK:
Hobo Railroad



BY GAETANA FAUST

HOOK, LINE AND SINKER

THE FISH ARE ALWAYS BITING IN SL, SO BRING YOUR ROD

FISHING in SL is no red herring, so enjoy a relaxing day by the water.

Start off at the end of the Party Pier at **Salt Creek** (8, 27, 23). It is a pretty popular spot, so you may have to elbow your way up front to catch the big ones, but it's a fun place to meet a friend for a little rest and relaxation. Catch dinner at the Hobo Railroad in **Calleta** (83, 170, 30). Watch out for the train rolling along a little bridge, where you can cast your line into the river below before grilling.

If you'd like to catch, cook and eat your lunch, head to the Waterside Wharf and Diner in **Celadon** (117, 188, 23). Stand at the pier with your fishing pole, then head over to the cosy diner to enjoy the salt air as you dine.

Galveston Isle (128, 27, 26) has a beautiful fishing pier, an ideal place to stand at sunset or sunrise with a fishing rod in your hand.

IMPRESSIVE

At **Southern Marvel** (38, 192, 21) you can pick up some nice fishing equipment, either beginner or advanced level. You can buy bait as well to help you pull in an impressive catch, as this is one of many Neo-Realms fishing game locations. Attach the HUD for an instruction manual.

Samurai Tokyo (162, 95, 23) is a tranquil Asian-themed fishing camp. Sit by a koi pond, grab a bamboo pole, and chill out as you fish. At the Moshi Swamp and Fishing Camp in **Winyah** (216, 41, 91), your path down to the swamp is lit, and you can fish on the dock through a lazy afternoon.

PARTY PIER SALT CREEK



Elbow your way to the best fishing spots to bag yourself a biggie - and meet some new friends.

Where: Salt Creek
(8, 27, 23)

PEACE AND QUIET TRANQUILITY GARDEN



Stand on the footbridge and watch the fish below.

Where: Achemon
(69, 121, 109)

COOK WHAT YOU CATCH WATERSIDE WHARF



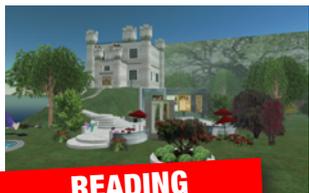
Cast your rod from the pier, then head to the diner to enjoy your catch in the fresh salt air.

Where: Celadon
(117, 188, 23)

8.31. - 9.06.

DON'T MISS! —

All times are given in SL Time



READING

SAMEJA LOMBA

The RL author gives a special in-world crime thriller reading, where the story doesn't necessarily just stay within Second Life...

When: September 4, 11:15

Where: Event Island (128, 128, 0)



ENTERTAINMENT

JUSTIN TIMBERLAKE

HBO will broadcast four behind-the-scenes videos of Justin Timberlake, before showing the opening minutes of a live RL concert.

When: September 3, 17:00

Where: OnRez (42, 78, 42)



OPENING

A.R.T. GALERIE

A.R.t Galerie opens its doors with a big party, including live music.

When: September 1, 12:00

Where: New Boston Station (38, 30, 21)



CLASS

BEGINNER'S ART

Mar Dwi hosts a beginner's art class to explain the techniques behind bringing RL art into SL.

When: September 2, 10:00

Where: Lilac Island (39, 43, 22)



TRAVEL

COPENHAGEN TOUR

Discover a recreation of one of the pearls of Scandinavia.

When: September 1, 10:00

Where: Denmark (122, 172, 26)



EVENT OF THE WEEK!

ART SANCTUARY

Enjoy a host of festivities to mark the gallery's launch, with DJ Chelle Moore, piano star Enniv Zarf and an after-party.

When: September 2, from 12:00

Where: Art Sanctuary (178, 88, 22)

EVENTS OF THE WEEK

All times are given in SL Time



LIVE MUSIC

YIP JANNINGS

Renowned RL Dutch singer Yip Jannings performs in SL backed by her band, Colibri, with a wide variety of disco, funk and soul songs.

When: September 2, 14:00

Where: Kleene Corp (128, 128, 0)



DISCUSSION

FILM ETHICS

Documentary film maker John Scott will be in-world to discuss film-making ethics and show clips from his latest release.

When: September 6, 07:00

Where: Park Communication (107, 98, 29)



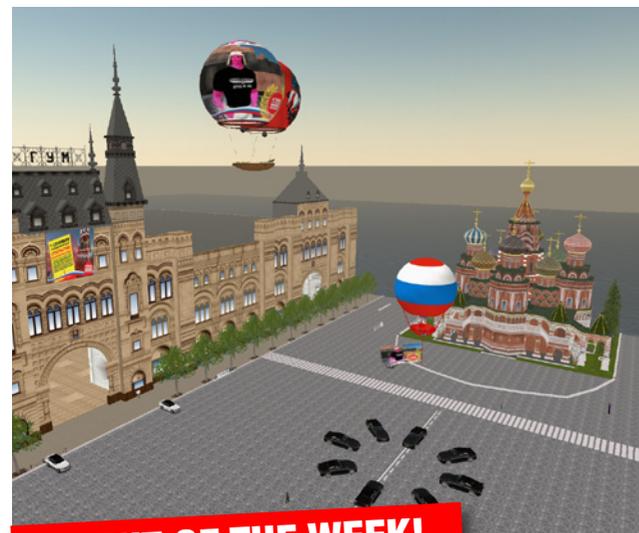
OPENING

CLUB SHEBA

Live performances by Coco Xi, Phoenix Fisseux and Kayleigh Lundquist launch the new club where luxury meets lounge.

When: September 2, 14:00 – 17:00

Where: Sheba (174, 135, 37)



EVENT OF THE WEEK!

MOSCOW

Moscow Island has its official launch, with a disco at Red Square - the first guests receive free Moscow citizenship.

When: September 1, 08:00

Where: Moscow Island (128, 128, 0)



OPENING

GREEN LUX

DJ GreenPT Masala launches his new international club. The tunes will be an eclectic mix of old and new.

When: September 1, 12:00

Where: New York Island (42, 78, 42)

WANT TO SEE YOUR EVENT HERE?

DO you have an event which you would like to see published in The AvaStar's Events section? If so, email us details at news-desk@the-avastar.com.

High Heels
==Merlin==

Angel-Dessous

High Heels
==Merlin==

Angel-Dessous & High Heels Merlin
presents

High Heels
==Merlin==

Bratislava, white

Rike, white

Paris II, Naomi blue

Naomi, blue

Angel-Dessous & High Heels Merlin

Visit our Mainstores at
Blue Moon Bay &
Volksland Beach

Blue Moon Bay: <http://slurl.com/secondlife/Blue%20Moon%20Bay/164/156/22>

Volksland Beach: <http://slurl.com/secondlife/Volksland%20Beach/99/79/21/>

THE AVASTAR OF THE WEEK

BY COYNE NAGY



MOIRA MORIGI

MOIRA IS A MODEL, DANCER AND PARTNER IN A
BUILDING PROJECT.

INTERVIEW

The AvaStar: What is your best feature?

Moira Morigi: I just got an IM saying 'long legs, nice ass and perky breasts' so I'll let others speak for me!

TA: How do you spend your time in SL?

MM: I'm a partner in VsX Residential and an icon for IDA models. But last week I sold my last land to make some time for myself again.

TA: What would you change in SL?

MM: I really would move every resident to the same RL continent, to make our lives synchronise. Lag, missing inventory, restarting sims... isn't that a charm of the world?

TA: What is the most precious item in your inventory?

MM: My ring - it's a five diamond fully mod/cop ring. A very special friend gave it to me, saying I made him feel like a little boy again.

TA: If SL had a president, who would you vote for?

MM: Politically I should answer Drake Coalcliff but then why are we all here? Isn't it to be some kind of president or king of our own pixel-paradise?

AVA - ID CARD

NAME: MOIRA MORIGI

PROFESSION: Model

BIRTH DATE: 3/7/2007

ATTITUDE: "Kiss Kiss Bang Bang!"